

HOW TO CRACK “CERTIFIED ANALYTICS PROFESSIONAL (CAP)” & ‘ACAP’ CERTIFICATION EXAM, INFORMS USA

Training Proposal

WHAT IS CAP

CAP - aCAP

- It is a professional certification in the field of data analytics offered by INFORMS, USA

Certification Features

- Top certification in the field of Analytics as determined by forums like CIO
- Based on knowledge of complete 'Analytics Project Lifecycle'
- Global recognition
- Vendor neutral, Tool neutral, Organization neutral
- Preference given to CAP certified professionals in Job descriptions by organizations around the world

Benefits to Organizations

- Highly Qualified Resources can be helpful in project engagement/acquisitions from clients in Data Analytics
- Skills testing of Employees
- Can be used as promotion criteria

Benefits to Individuals

- Career progression
- Skill demonstration

TRAINING FEATURES

Objective of the Training

- To make the trainees aware about CAP certification and assess their preparation levels through a mock test

Mode of Training

- Classroom type using ICT Tools

Teaching Methodology

- Module based teaching with Hands-on experience of Mock Test through simulated environment

Pre-requisites for attendees

- Basic understanding of Data Science Concepts
- Experience of handling Analytic projects

Duration

- Two days with 8 hours/day

Proposed Schedule

- Last Weekend of the month

DELIVERY PLAN

Time Slot	Topics Coverage	Tool
9 am to 11 am	What is CAP & aCAP; Analysis of other Certifications; Current status of CAP Holders; Certification Criteria; Certification Application	Power point
11.15 am to 1.15 pm	Certification Exam; Exam pattern; Exam Preparation; Study Resources	Power point
1.15 pm to 2.15 pm : Lunch Break		
2.15 pm to 4.15 pm	Detailed explanation of Domain Task 1, 2, 3	Power point
4.30 pm to 6.30 pm	Detailed explanation of Domain Task 4, 5, 6, 7	Power point

DAY 1: ROADMAP TO CAP

Time Slot	Topics Coverage	Tool
9 am to 12 noon	Mock Test	Exam Paper Physical Copy
12.15 pm to 1.15 pm	Answer Key Matching and Sectional Performance	Peer-Review
1.15 pm to 2.15 pm : Lunch Break		
2.15 pm to 5.15 pm	Discussion of the test; Approach to the answers	Power point
5.30 pm to 6.30 pm	Closing Remarks	Power point

DAY 2: MOCK TEST AND DISCUSSION

Dr. Rajan Gupta, PhD, CAP, GStat

Rajan is one of the youngest and is amongst the first few persons from India to clear Certified Analytics Professional (CAP) exam from INFORMS and gain Graduate Statistician (GStat) accreditation from American Statistical Association, USA. He is currently serving as CAP Ambassador for Asia Region.

He has done his PhD (Computer Science), MCA & Graduation from University of Delhi and Executive Program in Analytics from IIM-Ranchi. He has more than 7 years of experience in the field of research, analytics and training both at industry & academic level. He has more than 50 research publications in form of Books, Journal Papers, Government Reports, Conference Proceedings, Magazine Articles and the likes under his name.

He has mentored and guided data science professionals around the world from organizations like Tech Mahindra, TCS, Nokia, Deloitte, Cisco, Oracle, American Express, JP Morgan Chase & Co, Wells Fargo, Capgemini, Bank Mandiri, Accenture, Dubai Tourism, Cyient, IBM, KPMG, Samsung, Verizon, Cognizant and the likes for CAP exam preparation. He is an authorized resource person to conduct CAP related sessions by INFORMS.



RESOURCE PERSON

CAP AMBASSADOR LETTER BY INFORMS



**CERTIFIED ANALYTICS PROFESSIONAL
AMBASSADOR PROGRAM**



Certified Analytics Professional

1,422 followers
20 hrs

Need an additional resource for evaluating CAP and aCAP? We are grateful that **#CAPambassador**, Rajan Gupta, CAP®, GStat, is available as a resource and mentor for individuals seeking more information about CAP and aCAP.

7/2/2018

TO:

Rajan Gupta

Curious to find out more about what CAP can do for you? Unsure of how much time needs to be dedicated to exam preparation? Rajan can help! Contact him via LinkedIn <http://bit.ly/2tgFEle>

Dear Rajan Gupta,

On behalf of INFORMS and the Analytics Certification Board (ACB), we would like express our gratitude to you becoming CAP-certified and for playing an essential role in championing the CAP message by participating in our **CAP Ambassador Program**. You are among the most distinguished practitioners of the analytics profession and you have taken the time to demonstrate that capability by proving your knowledge and skills.

The goal of this program is to engage those who have earned their CAP credential to promote the CAP Program to other professionals and organizations through their network and help the program grow. It is a great way for CAPs to stay connected with the CAP community, share their CAP success stories, inspire more prospective CAPs, and champion the value of the CAP brand.

The CAP Ambassador Program is grateful for your involvement and participation as our **Official CAP Ambassador representing the Asia Region**. Once again, we thank you for your time and dedication to both the profession and to CAP and wish you the best of luck your career as a CAP.

Raja Gupta – Certificate Number: 1190
Certified: November 3, 2014 – November 3, 2017
Recertified: March 1, 2018 – March 1, 2021

Thank you,

Melissa Moore
Executive Director, INFORMS

INFORMS – The Institute for Operations Research and Management Sciences
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CERTIFIED ANALYTICS PROFESSIONAL



AMBASSADOR - ASIA REGION

Rajan Gupta, CAP®, GStat

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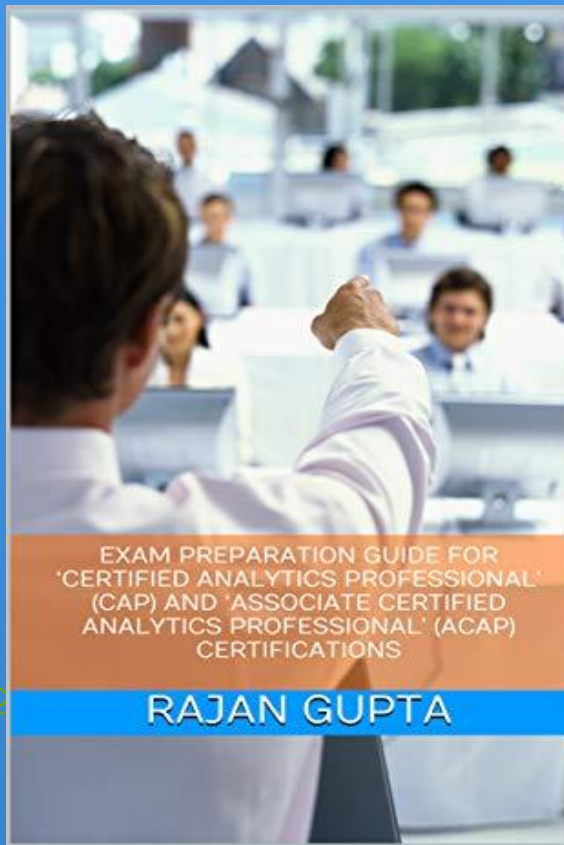
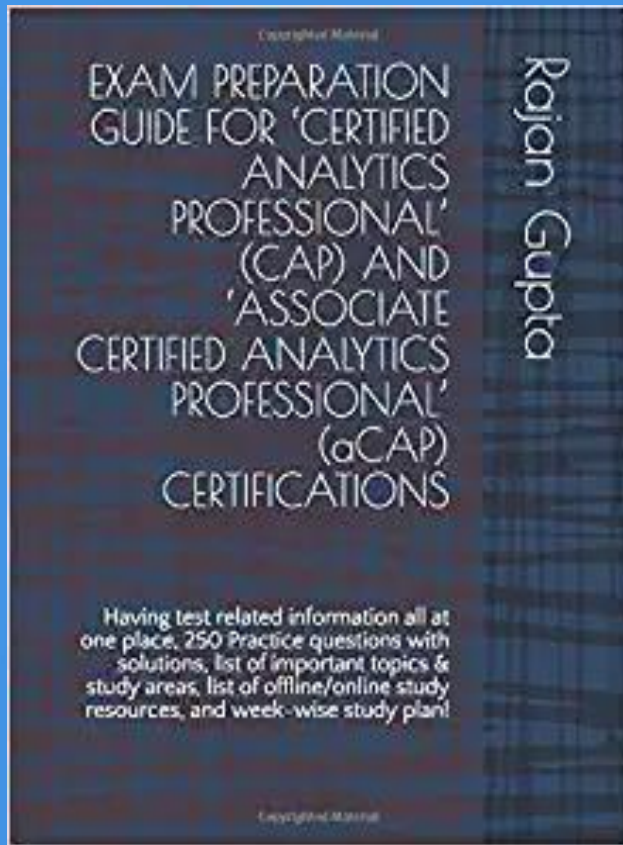
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CAP BOOKS BY
DR RAJAN GUPTA

TCF Consultancy is the service brand of THREEFIVE CONSULTANCY LLP located in Delhi. It is a boutique firm taking care of Research and Analytical needs of the organizations, which includes project execution and trainings. With 7 years of experience in handling various Research and Analytics based projects across the country, TCF Consultancy has served variety of clients across the globe.

TCF Consultancy is currently managing the operations of training sessions, seminars and workshops of Dr. Rajan Gupta, CAP, Gstat after he became the CAP Ambassador for INFORMS in Asia Region in June-July 2018.

Contact

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ABOUT TCF CONSULTANCY